



Pasadena Convention Center Expansion & Renovation FAQ's

- 1. Why is the Convention Center undergoing renovations?**
 - Renovations for the Pasadena Convention Center have been necessary for quite some time. The current facility is almost 50 years old and in dire need of updates to stay competitive in today's event climate. Over the last few years, we have received multiple inquiries from industry and community partners regarding updated space. Renovations will allow for local school districts to hold graduations, large events, and proms. Customers from the private sector will have more opportunity for trade shows, quinceañeras, concerts and cultural events.

- 2. Will the renovation of the Convention Center increase the Pasadena Sales Tax Rate?**
 - No, the Pasadena Sales Tax Rate will not be increased due to this project.

- 3. Will the renovation of the Convention Center increase the Pasadena Property Tax Rate?**
 - No, the Pasadena Property Tax Rate will not be increased due to this project.

- 4. How long will the Convention Center be under construction for this renovation?**
 - All renovations have an anticipated completion date of Fall 2025.

- 5. How will the \$50M renovation be funded?**
 - The renovation to the Convention Center will be funded through Sales Tax Revenue Bonds. PEDC will repay the Debt Service from Sales Tax & Use Revenue currently collected.

- 6. What renovations are being done at the Convention Center?**
 - A new multi-purpose, +/- 76,000 square foot arena with 7,500 seating capacity will be added. It will be integrated with the existing convention center to form a complex totaling +/- 110,000 square feet. The existing convention center will be remodeled to provide updated meeting rooms, restrooms, and finishes.

- 7. Will there be any street closures near the Convention Center during the renovations?**
 - No, there will be no street closures during construction. In fact, there will be separate access driveways for construction traffic and additional driveways added to accommodate egress in and out of the expanded facility.



8. How will events booked at the Convention Center through the next 18–24-month renovation be affected?

- The existing convention center will continue to operate during construction. The schedule will include completing the new arena before affecting the operation of the existing convention center, at which time the convention center functions would move to the new arena while the existing facility is updated.

9. Is any of the additional infrastructure on the municipal property going to be renovated, or just the Convention Center?

- Yes, there will be numerous other improvements completed in conjunction with the convention center expansion, including electrical capacity, access, parking, and lighting.